

AUDIT REPORT

Technical SEO audit

<https://books.toscrape.com/>



SEO health score

Fair, room for improvement

PREPARED FOR
Books to Scrape

DATE
12 October 2026

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01

Executive summary

This report presents the technical SEO audit of books.toscrape.com, carried out on 12 October 2026 across 200 URLs. It identifies the issues holding back the site’s visibility in search engines and proposes a prioritised action plan.



Fair, room for improvement
The score reflects the share of pages without errors or warnings.

200 URLs crawled	200 HTML pages (200)	200 Indexable
60 ms Average response time	13 errors	376 warnings

Key findings

- Warning

200 URL(s) — Mixed content (HTTP resources on HTTPS pages)
- Warning

59 URL(s) — Titles too long (> 580 px)
- Warning

59 URL(s) — Missing meta description
- Error

11 URL(s) — Duplicate titles
- Warning

36 URL(s) — Thin content (< 200 words)
- Warning

10 URL(s) — Keyword cannibalisation

Strengths

- ✓

Response codes
- ✓

Links
- ✓

Redirects
- ✓

Headings
- ✓

Images
- ✓

Directives

Score by category

Security		0%	Titles		65%
Meta description		71%	Content		77%
Headings		95%	Sitemap		100%
Images		100%	Canonicals		100%
Markup		100%	Structured data		100%
URL		100%	Architecture		100%
AI & crawlers		100%			

02 Action plan

Actions are ranked by priority: severity, SEO impact, number of affected URLs and effort to fix.

Priority 1: fix immediately

#	ISSUE	IMPACT	EFFORT	URLS	HOW TO FIX
1	Duplicate titles Titles	High	Medium	11	Give each page a unique title that describes its content precisely.
2	Duplicate content (identical pages) Content	High	Medium	2	Add a canonical to the main version, redirect, or remove the duplicates.

Priority 2: plan soon

#	ISSUE	IMPACT	EFFORT	URLS	HOW TO FIX
1	Mixed content (HTTP resources on HTTPS pages) Security	Medium	Low	200	Load every resource over https://.
2	Titles too long (> 580 px) Titles	Medium	Low	59	Shorten the title and put the main keyword first.
3	Missing meta description Meta description	Medium	Low	59	Write a 120–155 character description with a clear benefit and a call to action.
4	Thin content (< 200 words) Content	High	High	36	Enrich the page with useful content, merge it with a related page, or set it to noindex.
5	Keyword cannibalisation Content	High	Medium	10	Pick one main page per keyword, differentiate the others (intent, angle) or merge them, then link to the main page.
6	Duplicate H1s Headings	Medium	Medium	11	Differentiate H1s to reflect each page's own topic.
7	No XML sitemap found Sitemap	Medium	Low	1	Generate an XML sitemap, then declare it in robots.txt and in Search Console.

Priority 3: optimisations

#	ISSUE	IMPACT	EFFORT	URLS	HOW TO FIX
1	Images without dimensions (width/height) Images	Low	Low	200	Set width and height on every img tag (or an aspect-ratio in CSS).
2	Missing canonical Canonicals	Low	Low	200	Add a self-referencing canonical to every indexable page.

#	ISSUE	IMPACT	EFFORT	URLS	HOW TO FIX
3	Missing Open Graph tags Markup	Low	Low	200	Add og:title, og:description and og:image.
4	No structured data Structured data	Medium	Medium	200	Add the right schema: Organization, Article, FAQPage, Course, Product, LocalBusiness...
5	Meta descriptions too long (> 990 px) Meta description	Low	Low	141	Shorten to about 155 characters, keeping the key message first.
6	No H2 Headings	Low	Low	58	Structure the content with H2s that use your secondary keywords.
7	Heading hierarchy skipped Headings	Low	Low	58	Follow the order H1 → H2 → H3 without skipping levels.
8	Pages with a single inlink Architecture	Medium	Low	6	Add contextual internal links from other pages.
9	Pages without contextual links Architecture	Medium	Medium	33	Add links within the text of related articles or pages, with descriptive anchors.
10	URLs with underscores URL	Low	Medium	197	Prefer hyphens (-) to underscores (_) for new URLs.
11	Low text-to-HTML ratio (< 10%) Content	Low	Medium	84	Slim down the HTML (inline scripts, page builders) or add useful content.
12	URLs too long (> 115 characters) URL	Low	Medium	11	Shorten slugs while keeping the essential keywords.
13	No llms.txt file AI & crawlers	Low	Low	1	Create a /llms.txt that summarises the site and lists its most important pages.

Security 0%

Warning Mixed content (HTTP resources on HTTPS pages)

200 URL(s)

Images, scripts or CSS are loaded over http:// on a secure page: browsers may block them or show a warning.

How to fix: Load every resource over https://.

https://books.toscrape.com/	1 resource(s)
https://books.toscrape.com/catalogue/category/books/travel_2/index.html	1 resource(s)
https://books.toscrape.com/index.html	1 resource(s)
https://books.toscrape.com/catalogue/category/books_1/index.html	1 resource(s)
https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html	1 resource(s)
https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html	1 resource(s)
https://books.toscrape.com/catalogue/category/books/classics_6/index.html	1 resource(s)
https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html	1 resource(s)
https://books.toscrape.com/catalogue/category/books/romance_8/index.html	1 resource(s)
https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html	1 resource(s)

... and 190 more URL(s). The full list is available in the CSV export.

Error Duplicate titles

11 URL(s)

Several indexable pages share the same title: Google struggles to know which one to show.

How to fix: Give each page a unique title that describes its content precisely.

https://books.toscrape.com/	All products Books to Scrape - Sandbox (×3)
https://books.toscrape.com/index.html	All products Books to Scrape - Sandbox (×3)
https://books.toscrape.com/catalogue/category/books_1/index.html	Books Books to Scrape - Sandbox (×2)
https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html	Historical Fiction Books to Scrape - Sandbox (×2)
https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html	Sequential Art Books to Scrape - Sandbox (×2)
https://books.toscrape.com/catalogue/category/books/romance_8/index.html	Romance Books to Scrape - Sandbox (×2)
https://books.toscrape.com/catalogue/page-2.html	All products Books to Scrape - Sandbox (×3)
https://books.toscrape.com/catalogue/category/books_1/page-2.html	Books Books to Scrape - Sandbox (×2)
https://books.toscrape.com/catalogue/category/books/historical-fiction_4/page-2.html	Historical Fiction Books to Scrape - Sandbox (×2)
https://books.toscrape.com/catalogue/category/books/sequential-art_5/page-2.html	Sequential Art Books to Scrape - Sandbox (×2)

... and 1 more URL(s). The full list is available in the CSV export.

Warning Titles too long (> 580 px)

59 URL(s)

Beyond about 580 pixels, Google truncates the title with "...".

How to fix: Shorten the title and put the main keyword first.

https://books.toscrape.com/catalogue/sapiens-a-brief-history-of-humankind_996/index.html	600 px · 65 chars Sapiens: A Brief History of Humankind Books to Scrape - Sandbox
https://books.toscrape.com/catalogue/the-dirty-little-secrets-of-getting-your-dream-job_994/index.html	706 px · 78 chars The Dirty Little Secrets of Getting Your Dream Job Books to Scrape - Sandbox
https://books.toscrape.com/catalogue/the-coming-woman-a-novel-based-on-the-life-of-the-infamous-feminist-victoria-woodhull_993/index.html	1,077 px · 115 chars The Coming Woman: A Novel Based on the Life of the Infamous Feminist, Victoria Woodhull Books to Scrape - Sandbox
https://books.toscrape.com/catalogue/starving-hearts-triangular-trade-trilogy-1_990/index.html	663 px · 74 chars Starving Hearts (Triangular Trade Trilogy, #1) Books to Scrape - Sandbox
https://books.toscrape.com/catalogue/the-boys-in-the-boat-nine-americans-and-their-epic-quest-for-gold-at-the-1936-berlin-olympics_992/index.html	1,118 px · 122 chars The Boys in the Boat: Nine Americans and Their Epic Quest for Gold at the 1936 Berlin Olympics Books to Scrape - Sandbox
https://books.toscrape.com/catalogue/scott-pilgrims-precious-little-life-scott-pilgrim-1_987/index.html	714 px · 83 chars Scott Pilgrim's Precious Little Life (Scott Pilgrim #1) Books to Scrape - Sandbox
https://books.toscrape.com/catalogue/our-band-could-be-your-life-scenes-from-the-american-indie-underground-1981-1991_985/index.html	1,044 px · 110 chars Our Band Could Be Your Life: Scenes from the American Indie Underground, 1981-1991 Books to Scrape - Sandbox
https://books.toscrape.com/catalogue/mesaerion-the-best-science-fiction-stories-1800-1849_983/index.html	754 px · 81 chars Mesaerion: The Best Science Fiction Stories 1800-1849 Books to Scrape - Sandbox
https://books.toscrape.com/catalogue/full-moon-over-noahs-ark-an-odyssey-to-mount-ararat-and-beyond_811/index.html	877 px · 92 chars Full Moon over Noah's Ark: An Odyssey to Mount Ararat and Beyond Books to Scrape - Sandbox
https://books.toscrape.com/catalogue/see-america-a-celebration-of-our-national-parks-treasured-sites_732/index.html	869 px · 94 chars See America: A Celebration of Our National Parks & Treasured Sites Books to Scrape - Sandbox

... and 49 more URL(s). The full list is available in the CSV export.

Warning Missing meta description

59 URL(s)

Without a meta description, Google picks its own snippet, which is often less compelling.

How to fix: Write a 120–155 character description with a clear benefit and a call to action.

- <https://books.toscrape.com/>
- https://books.toscrape.com/catalogue/category/books/travel_2/index.html
- <https://books.toscrape.com/index.html>
- https://books.toscrape.com/catalogue/category/books_1/index.html
- https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html
- https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html
- https://books.toscrape.com/catalogue/category/books/classics_6/index.html
- https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html
- https://books.toscrape.com/catalogue/category/books/romance_8/index.html
- https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html

... and 49 more URL(s). The full list is available in the CSV export.

Notice Meta descriptions too long (> 990 px)

141 URL(s)

Beyond about 990 pixels, the description is truncated in results.

How to fix: Shorten to about 155 characters, keeping the key message first.

https://books.toscrape.com/catalogue/a-light-in-the-attic_1000/index.html	6,250 px · 1,017 chars
https://books.toscrape.com/catalogue/tipping-the-velvet_999/index.html	6,315 px · 1,029 chars
https://books.toscrape.com/catalogue/sharp-objects_997/index.html	10,229 px · 1,635 chars
https://books.toscrape.com/catalogue/soumission_998/index.html	6,840 px · 1,093 chars
https://books.toscrape.com/catalogue/sapiens-a-brief-history-of-humankind_996/index.html	12,237 px · 1,945 chars
https://books.toscrape.com/catalogue/the-requiem-red_995/index.html	6,131 px · 995 chars
https://books.toscrape.com/catalogue/the-dirty-little-secrets-of-getting-your-dream-job_994/index.html	11,481 px · 1,857 chars
https://books.toscrape.com/catalogue/the-coming-woman-a-novel-based-on-the-life-of-the-infamous-feminist-victoria-woodhull_993/index.html	21,150 px · 3,411 chars
https://books.toscrape.com/catalogue/the-black-maria_991/index.html	18,335 px · 2,979 chars
https://books.toscrape.com/catalogue/starving-hearts-triangular-trade-trilogy-1_990/index.html	7,487 px · 1,204 chars

... and 131 more URL(s). The full list is available in the CSV export.

Warning Duplicate H1s

11 URL(s)

Several indexable pages share the same H1.

How to fix: Differentiate H1s to reflect each page's own topic.

https://books.toscrape.com/	All products
https://books.toscrape.com/index.html	All products
https://books.toscrape.com/catalogue/category/books_1/index.html	Books
https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html	Historical Fiction
https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html	Sequential Art
https://books.toscrape.com/catalogue/category/books/romance_8/index.html	Romance
https://books.toscrape.com/catalogue/page-2.html	All products
https://books.toscrape.com/catalogue/category/books_1/page-2.html	Books
https://books.toscrape.com/catalogue/category/books/historical-fiction_4/page-2.html	Historical Fiction
https://books.toscrape.com/catalogue/category/books/sequential-art_5/page-2.html	Sequential Art

... and 1 more URL(s). The full list is available in the CSV export.

Notice No H2

58 URL(s)

No H2 subheadings: the content is poorly structured.

How to fix: Structure the content with H2s that use your secondary keywords.

<https://books.toscrape.com/>

https://books.toscrape.com/catalogue/category/books/travel_2/index.html

<https://books.toscrape.com/index.html>

https://books.toscrape.com/catalogue/category/books_1/index.html

https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html

https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html

https://books.toscrape.com/catalogue/category/books/classics_6/index.html

https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html

https://books.toscrape.com/catalogue/category/books/romance_8/index.html

https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html

... and 48 more URL(s). The full list is available in the CSV export.

Notice Heading hierarchy skipped

58 URL(s)

Heading levels are skipped (for example an H4 right after an H2), which blurs the document structure.

How to fix: Follow the order H1 → H2 → H3 without skipping levels.

https://books.toscrape.com/	H1→H3
https://books.toscrape.com/catalogue/category/books/travel_2/index.html	H1→H3
https://books.toscrape.com/index.html	H1→H3
https://books.toscrape.com/catalogue/category/books_1/index.html	H1→H3
https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html	H1→H3
https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html	H1→H3
https://books.toscrape.com/catalogue/category/books/classics_6/index.html	H1→H3
https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html	H1→H3
https://books.toscrape.com/catalogue/category/books/romance_8/index.html	H1→H3
https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html	H1→H3

... and 48 more URL(s). The full list is available in the CSV export.

Content 77%**Error** Duplicate content (identical pages)

2 URL(s)

Several indexable pages have exactly the same text.

How to fix: Add a canonical to the main version, redirect, or remove the duplicates.

https://books.toscrape.com/	×2
https://books.toscrape.com/index.html	×2

Warning Thin content (< 200 words)

36 URL(s)

Little text: the page may be considered low quality (Google's Helpful Content system).

How to fix: Enrich the page with useful content, merge it with a related page, or set it to noindex.

https://books.toscrape.com/catalogue/category/books/religion_12/index.html	171 words
https://books.toscrape.com/catalogue/category/books/sports-and-games_17/index.html	156 words
https://books.toscrape.com/catalogue/category/books/new-adult_20/index.html	161 words
https://books.toscrape.com/catalogue/category/books/art_25/index.html	178 words
https://books.toscrape.com/catalogue/category/books/paranormal_24/index.html	112 words
https://books.toscrape.com/catalogue/category/books/psychology_26/index.html	172 words
https://books.toscrape.com/catalogue/category/books/autobiography_27/index.html	183 words
https://books.toscrape.com/catalogue/category/books/parenting_28/index.html	112 words
https://books.toscrape.com/catalogue/category/books/adult-fiction_29/index.html	114 words
https://books.toscrape.com/catalogue/category/books/humor_30/index.html	198 words

... and 26 more URL(s). The full list is available in the CSV export.

Warning Keyword cannibalisation

10 URL(s)

Several pages target the same main keyword in their title: they compete in Google and none ranks well.

How to fix: Pick one main page per keyword, differentiate the others (intent, angle) or merge them, then link to the main page.

https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html « historical fiction » ×2

https://books.toscrape.com/catalogue/category/books/historical-fiction_4/page-2.html « historical fiction » ×2

https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html « sequential art » ×2

https://books.toscrape.com/catalogue/category/books/sequential-art_5/page-2.html « sequential art » ×2

https://books.toscrape.com/catalogue/category/books/science-fiction_16/index.html « science fiction » ×2

https://books.toscrape.com/catalogue/mesaerion-the-best-science-fiction-stories-1800-1849_983/index.html « science fiction » ×2

https://books.toscrape.com/catalogue/fifty-shades-darker-fifty-shades-2_892/index.html « fifty shades » ×2

https://books.toscrape.com/catalogue/grey-fifty-shades-4_592/index.html « fifty shades » ×2

https://books.toscrape.com/catalogue/the-edge-of-reason-bridget-jones-2_63/index.html « bridget jones » ×2

https://books.toscrape.com/catalogue/bridget-jones-diary-bridget-jones-1_10/index.html « bridget jones » ×2

Notice Low text-to-HTML ratio (< 10%)

84 URL(s)

A lot of code for little visible text.

How to fix: Slim down the HTML (inline scripts, page builders) or add useful content.

https://books.toscrape.com/	3.5 %
https://books.toscrape.com/catalogue/category/books/travel_2/index.html	3.6 %
https://books.toscrape.com/index.html	3.5 %
https://books.toscrape.com/catalogue/category/books_1/index.html	3.5 %
https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html	3.7 %
https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html	3.7 %
https://books.toscrape.com/catalogue/category/books/classics_6/index.html	3.5 %
https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html	3.6 %
https://books.toscrape.com/catalogue/category/books/romance_8/index.html	3.7 %
https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html	3.6 %

... and 74 more URL(s). The full list is available in the CSV export.

Notice Images without dimensions (width/height)

200 URL(s)

Without width and height attributes, the layout shifts while loading (CLS).

How to fix: Set width and height on every img tag (or an aspect-ratio in CSS).

https://books.toscrape.com/	20/20
https://books.toscrape.com/catalogue/category/books/travel_2/index.html	11/11
https://books.toscrape.com/index.html	20/20
https://books.toscrape.com/catalogue/category/books_1/index.html	20/20
https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html	20/20
https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html	20/20
https://books.toscrape.com/catalogue/category/books/classics_6/index.html	19/19
https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html	11/11
https://books.toscrape.com/catalogue/category/books/romance_8/index.html	20/20
https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html	17/17

... and 190 more URL(s). The full list is available in the CSV export.

Notice Missing canonical

200 URL(s)

No rel="canonical" tag.

How to fix: Add a self-referencing canonical to every indexable page.

- <https://books.toscrape.com/>
- https://books.toscrape.com/catalogue/category/books/travel_2/index.html
- <https://books.toscrape.com/index.html>
- https://books.toscrape.com/catalogue/category/books_1/index.html
- https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html
- https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html
- https://books.toscrape.com/catalogue/category/books/classics_6/index.html
- https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html
- https://books.toscrape.com/catalogue/category/books/romance_8/index.html
- https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html

... and 190 more URL(s). The full list is available in the CSV export.

Warning No XML sitemap found

1 URL(s)

Neither /sitemap.xml nor a sitemap declared in robots.txt.

How to fix: Generate an XML sitemap, then declare it in robots.txt and in Search Console.

- <https://books.toscrape.com/sitemap.xml> 404

Notice Pages without contextual links

33 URL(s)

These pages are only linked from the menu, header or footer, never from content. Contextual links pass more relevance.

How to fix: Add links within the text of related articles or pages, with descriptive anchors.

https://books.toscrape.com/catalogue/category/books/childrens_11/index.html

https://books.toscrape.com/catalogue/category/books/religion_12/index.html

https://books.toscrape.com/catalogue/category/books/nonfiction_13/index.html

https://books.toscrape.com/catalogue/category/books/sports-and-games_17/index.html

https://books.toscrape.com/catalogue/category/books/add-a-comment_18/index.html

https://books.toscrape.com/catalogue/category/books/fantasy_19/index.html

https://books.toscrape.com/catalogue/category/books/new-adult_20/index.html

https://books.toscrape.com/catalogue/category/books/science_22/index.html

https://books.toscrape.com/catalogue/category/books/art_25/index.html

https://books.toscrape.com/catalogue/category/books/paranormal_24/index.html

... and 23 more URL(s). The full list is available in the CSV export.

Notice Pages with a single inlink

6 URL(s)

These pages receive very little internal PageRank.

How to fix: Add contextual internal links from other pages.

https://books.toscrape.com/catalogue/1000-places-to-see-before-you-die_1/index.html

https://books.toscrape.com/catalogue/category/books_1/page-2.html

https://books.toscrape.com/catalogue/category/books/historical-fiction_4/page-2.html

https://books.toscrape.com/catalogue/category/books/sequential-art_5/page-2.html

https://books.toscrape.com/catalogue/category/books/romance_8/page-2.html

https://books.toscrape.com/catalogue/the-regional-office-is-under-attack_858/index.html

Notice URLs with underscores

197 URL(s)

Google recommends hyphens to separate words.

How to fix: Prefer hyphens (-) to underscores (_) for new URLs.

https://books.toscrape.com/catalogue/category/books/travel_2/index.html
https://books.toscrape.com/catalogue/category/books_1/index.html
https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html
https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html
https://books.toscrape.com/catalogue/category/books/classics_6/index.html
https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html
https://books.toscrape.com/catalogue/category/books/romance_8/index.html
https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html
https://books.toscrape.com/catalogue/category/books/fiction_10/index.html
https://books.toscrape.com/catalogue/category/books/childrens_11/index.html

... and 187 more URL(s). The full list is available in the CSV export.

Notice URLs too long (> 115 characters)

11 URL(s)

Long URLs are hard to read and share.

How to fix: Shorten slugs while keeping the essential keywords.

https://books.toscrape.com/catalogue/the-coming-woman-a-novel-based-on-the-life-of-the-infamous-feminist-victoria-woodhull_993/index.html 137 chars

https://books.toscrape.com/catalogue/the-boys-in-the-boat-nine-americans-and-their-epic-quest-for-gold-at-the-1936-berlin-olympics_992/index.html 145 chars

https://books.toscrape.com/catalogue/our-band-could-be-your-life-scenes-from-the-american-indie-underground-1981-1991_985/index.html 132 chars

https://books.toscrape.com/catalogue/vagabonding-an-uncommon-guide-to-the-art-of-long-term-world-travel_552/index.html 118 chars

https://books.toscrape.com/catalogue/the-road-to-little-dribbling-adventures-of-an-american-in-britain-notes-from-a-small-island-2_277/index.html 145 chars

https://books.toscrape.com/catalogue/forever-and-forever-the-courtship-of-henry-longfellow-and-fanny-appleton_894/index.html 124 chars

https://books.toscrape.com/catalogue/princess-jellyfish-2-in-1-omnibus-vol-01-princess-jellyfish-2-in-1-omnibus-1_920/index.html 128 chars

https://books.toscrape.com/catalogue/orange-the-complete-collection-1-orange-the-complete-collection-1_914/index.html 117 chars

https://books.toscrape.com/catalogue/i-hate-fairyland-vol-1-madly-ever-after-i-hate-fairyland-compilations-1-5_899/index.html 125 chars

https://books.toscrape.com/catalogue/the-complete-stories-and-poems-the-works-of-edgar-allan-poe-cameo-edition_238/index.html 125 chars

... and 1 more URL(s). The full list is available in the CSV export.

Notice Missing Open Graph tags

200 URL(s)

Without og:title and og:image, social media shares look unappealing.

How to fix: Add og:title, og:description and og:image.

- <https://books.toscrape.com/>
- https://books.toscrape.com/catalogue/category/books/travel_2/index.html
- <https://books.toscrape.com/index.html>
- https://books.toscrape.com/catalogue/category/books_1/index.html
- https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html
- https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html
- https://books.toscrape.com/catalogue/category/books/classics_6/index.html
- https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html
- https://books.toscrape.com/catalogue/category/books/romance_8/index.html
- https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html

... and 190 more URL(s). The full list is available in the CSV export.

Structured data 100%

Notice No structured data

200 URL(s)

No JSON-LD or microdata: the page cannot get rich results.

How to fix: Add the right schema: Organization, Article, FAQPage, Course, Product, LocalBusiness...

- <https://books.toscrape.com/>
- https://books.toscrape.com/catalogue/category/books/travel_2/index.html
- <https://books.toscrape.com/index.html>
- https://books.toscrape.com/catalogue/category/books_1/index.html
- https://books.toscrape.com/catalogue/category/books/historical-fiction_4/index.html
- https://books.toscrape.com/catalogue/category/books/sequential-art_5/index.html
- https://books.toscrape.com/catalogue/category/books/classics_6/index.html
- https://books.toscrape.com/catalogue/category/books/philosophy_7/index.html
- https://books.toscrape.com/catalogue/category/books/romance_8/index.html
- https://books.toscrape.com/catalogue/category/books/womens-fiction_9/index.html

... and 190 more URL(s). The full list is available in the CSV export.

AI & crawlers 100%

Notice No llms.txt file

1 URL(s)

The llms.txt file, still optional, helps AI models understand the key pages of the site.

How to fix: Create a /llms.txt that summarises the site and lists its most important pages.

- | | |
|---|-----|
| https://books.toscrape.com/llms.txt | 404 |
|---|-----|

04

Technical overview

Response codes

2xx	200	100%
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Crawler access (robots.txt)

Googlebot	Allowed
Bingbot	Allowed
GPTBot	Allowed
OAI-SearchBot	Allowed
ChatGPT-User	Allowed
ClaudeBot	Allowed
Claude-SearchBot	Allowed
PerplexityBot	Allowed
Google-Extended	Allowed
Applebot-Extended	Allowed
CCBot	Allowed
Bytespider	Allowed
meta-externalagent	Allowed
Amazonbot	Allowed

llms.txt : ×

Click depth

Level 0		1
Level 1		73
Level 2		126

Crawl settings

Mode	Website
JavaScript rendering	×
User-agent	Mozilla/5.0 (compatible; ArachnideSEO/2.0; +https://github.com/Jacckisback/arachnide-seo-spider)
XML sitemaps	0 · 0 URLs
Indexable	200 / 200 (100%)
Words / page (avg.)	316

The website was crawled with Arachnide SEO Spider, which follows links like Googlebot, reads robots.txt and XML sitemaps, then runs about 90 technical checks. Each issue is classified by severity, then prioritised by SEO impact, number of affected URLs and estimated effort to fix.

Error	Blocks indexing or seriously harms rankings. Fix first.
Warning	Holds back SEO performance. Fix as soon as possible.
Notice	Best practice or optimisation. Address according to your resources.
Impact	Expected effect of the fix on search visibility.
Effort	Estimated time and skills needed to fix the issue.

Next steps

We can help you implement this action plan and track your website's progress in a follow-up audit.

Thierry Gustin · thierrygustin.com

<https://thierrygustin.com>

Generated with Arachnide SEO Spider · 12 October 2026